Horacio Parisotto

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Education

University of Code   May 2020
Certified Fullstack Developer   *Buenos Aires, AR*
- Relevant Coursework: Web Development (TypeScript, React), Fullstack Development (Node.js, Firebase, SQL, Rest API), Advanced JavaScript, Programming Best Practices (DRY, Clean Code, Programming Patterns).

JavaScript Mastery   December 2021
Certificate of Web Development Mastery   *Buenos Aires, AR*
- Relevant Coursework: Web Development (Next.js, GraphQL), Fullstack (Stripe and Payment Methods API, Auth0, Sentry Login, Python).

Experience

Lit App   Jan 2022 – Present
Technical Project Manager
- Managed project deliverables, ensuring alignment with standards and implementing necessary corrections.
- Developed and maintained the project roadmap, prioritizing milestones and features for success.
- Collaborated on refining screen design and user flow, providing feedback to enhance the user experience.

Platform Compliance Manager
- Configured Firebase for user authentication, database, and app analytics to establish a solid foundation.
- Acquired DUNS Number and ensured Apple business verification requirements were met.
- Created and verified Apple Business Developer and Google Play Store accounts for successful app deployment.

Frontend Web Developer
- Transitioned to frontend development after strong performance as Technical Project Manager, overseeing web app development.
- Built web app with React and Next.js ensuring a responsive, user-friendly interface.
- Collaborated with design and backend teams to create a seamless, high-performance user experience.

Over 10 Years in Digital Advertising   May 2012 – Jan 2022
Advertising
- Microsoft: Designed digital-first campaigns at Wunderman, aligning with Microsoft's digital strategies.
- Volkswagen: Led LATAM digital communications at DDB, creating impactful online campaigns to strengthen the brand's digital presence.
- Itaú Bank: Managed Itaú's digital communications at La Niña, executing targeted campaigns to enhance online engagement and brand recognition.

Technical Skills

Languages: JavaScript, Python, TypeScript, SQL.

Technologies: React.js, Next.js, Node.js, Redux, Tailwind CSS, Firebase, Stripe, Plaid, Dwolla, Sentry, Docker, Azure, GraphQL.

Project Management Tools: Jira, Asana, Trello, Slack, Confluence, Google Workspace.

Platform Compliance: DUNS Number, Apple Business Developer, Google Play Developer, Firebase Configuration.

Concepts: Real-time Data, API Development, Cloud Computing, Microservices, CI/CD, Agile, DevOps, Database Design, Scalability, Security.

Soft Skills: Leadership, Strategic Planning, Team Collaboration, Analytical Thinking, Troubleshooting, Prioritization, Client Communication.

Languages: English, Spanish.